



Information technology – One Step Ahead

U.S. Pavilion

Exhibitor Contract

Exhibitor address		Contact person	_____
Company	_____	<input type="checkbox"/> Ms <input type="checkbox"/> Mr	(First name/surname)
Addition	_____	Language of correspondence	<input type="checkbox"/> German <input type="checkbox"/> French <input type="checkbox"/> English
Address	_____	Job Function	_____
Country/postcode/town	_____	Department	_____
Telephone	_____	Telephone	_____
Fax	_____	Fax	_____
Internet http://	_____	E-Mail	_____

Mailing address (only complete if different from exhibitor address)		Contact person	_____
Company	_____	<input type="checkbox"/> Ms <input type="checkbox"/> Mr	(First name/surname)
Addition	_____	Language of correspondence	<input type="checkbox"/> German <input type="checkbox"/> French <input type="checkbox"/> English
Address	_____	Job Function	_____
Country/postcode/town	_____	Department	_____
Telephone	_____	Telephone	_____
Telefax	_____	Fax	_____
Internet http://	_____	E-Mail	_____

Address for invoice (only complete if different from exhibitor address)		Contact person	_____
Company	_____	<input type="checkbox"/> Ms <input type="checkbox"/> Mr	(First name/surname)
Addition	_____	Language of correspondence	<input type="checkbox"/> German <input type="checkbox"/> French <input type="checkbox"/> English
Address	_____	Job Function	_____
Country/postcode/town	_____	Department	_____
Telephone	_____	Telephone	_____
Telefax	_____	Fax	_____
Internet http://	_____	E-Mail	_____

DESIRED PARTICIPATION

We want to participate in the U.S. Pavilion at Orbit/Comdex Europe 2002

- ☐ U.S. Pavilion-Package A: CHF 3,300.--, US\$ 2,263.--** for a 1,5x 2m= 3m² workstation
- ☐ U.S. Pavilion-Package B: CHF 5,670.--, US\$ 3,544.--** for a 3 m x 3 m= 9 m² shell scheme booth
- ☐ U.S. Pavilion-Package C: CHF 7,160.--, US\$ 4,475.--** for a 3 m x 4 m= 12m² shell scheme booth

Package A is fully equipped with an individual workplace with 2 bar stools, carpet, lighting, internet connection, socket (230V/10A) including power consumption, signage on the fascia above the workstation with company name and city (30 characters).

Packages B and C are fully furnished with one table, three chairs, one cupboard (lockable) and one coat hook; lighting, internet connection, socket (230V/10A) including power consumption; carpet, booth lettering with company name and city (30 characters).

All U.S. Pavilion packages (A, B and C) also include daily booth cleaning; exhibition goods insurance against fire, lightning, explosion and damage from natural hazards, up to maximum value of CHF 10,000.--, US\$ 6,250.--**; compulsory third party liability insurance for the duration of the fair; basic entry (including ten product entries) in the fair catalogue, CD-ROM, visitors information system and Internet; hot link from the exhibitor list on the Internet to the exhibitor's homepage; four exhibitor tickets; 20 guest tickets for distribution to customers; promotional material, editorial addresses and guide to the successful preparation and running of an exhibition booth; and promotional and PR activities of Swiss Exhibition, use of meeting room space shared with other U.S. Pavilion exhibitors. The U.S. Pavilion will comprise 3m² workspaces, 9 m² and 12 m² shell scheme booths and will be located in a designated area of the exhibition floor.

All packages include the "GoldKey Service" a US\$ 650.00 value offered by the US Commercial Service Switzerland. This service provides pre-show advertisements to Swiss IT industry contacts; pre-arranged individual business appointments during the show with prescreened and prequalified Swiss prospects interested; available market research related to your product; a business briefing on arrival; and follow up assistance after the trip.

VAT in addition to all prices shown.

** Please note: all US\$ prices are based on an exchange rate of CHF 1.60 to 1 US\$ and are for reference only.

See reverse side INVOICING AND TERMS OF PAYMENT

The technology areas of Orbit/Comdex Europe 2002

Based on the nature of our products, we would like to be allocated in the following technology area (please choose only one):

- | | |
|--|--|
| <input type="checkbox"/> 1 Computers
Mainframes, servers, workstations, personal computers, laptops etc. | <input type="checkbox"/> 8 Telecommunications
Telecommunications hardware and software, terminals, carriers etc. |
| <input type="checkbox"/> 2 IT Peripherals
Printers, scanners, plotters, monitors, data input and output devices, interfaces, memory devices and media, photography etc. | <input type="checkbox"/> 9 Networking
LAN, WAN, MAN, network architectures, network management etc. |
| <input type="checkbox"/> 3 Pre-press, Digital Imaging, Copy, Print
Pre-press, print, copying technology, print further processing etc. | <input type="checkbox"/> 10 Basic Software
Operating systems, platforms, databases, tools, utilities etc. |
| <input type="checkbox"/> 4 Mail Handling / Document Management
Post- and document management, post inflow and outflow processing etc. | <input type="checkbox"/> 11 Software Applications
Task- and sector-oriented software solutions, system integration, electronic archiving, PPS, BDE etc. |
| <input type="checkbox"/> 5 Audio-Visual Technology
LCD technologies, AV technology, presentation technology etc. | <input type="checkbox"/> 12 C-Technologies
CAD/CAM/CIM-applications etc. |
| <input type="checkbox"/> 6 INTERNET Solutions, Content and Services
Internet, intranet, extranet, WWW, ASP, access providers, content providers, digital broadcasting, solutions based exclusively on the Internet etc. | Services
<input type="checkbox"/> 1, <input type="checkbox"/> 2, <input type="checkbox"/> 3, <input type="checkbox"/> 4, <input type="checkbox"/> 5, <input type="checkbox"/> 6, <input type="checkbox"/> 7, <input type="checkbox"/> 8, <input type="checkbox"/> 9, <input type="checkbox"/> 10, <input type="checkbox"/> 11, <input type="checkbox"/> 12,
e.g. Corporate-, personnel-, marketing- and communications, consultancy, training and further education, software development and maintenance, literature, trade journals, publishing houses, disposal |
| <input type="checkbox"/> 7 IT Security
Hardware, software, digital signatures, consultancy etc. | |

Exhibits

As a manufacturer, we exhibit the following kinds of goods:

As a representative (wholesaler etc.) we exhibit the products/services of the following manufacturers:

Company name: Country: Kinds of goods:

GENERAL PROVISIONS OF CONTRACT

APPLICABLE REGULATIONS

By its signature the undersigned company agrees to comply with the following regulations: Exhibition Regulations, General Regulations and Guidelines for the layout of stands. The Exhibition Regulations has always priority. If required, MCH Basel Exhibition Ltd. reserves the right to issue further rules and regulations.

DOWN PAYMENT (DEPOSIT)

Unless otherwise stated on the application, additional services to be provided, such as technical connections (electricity, telephone, water and gas), rented furniture, obligatory entry in the catalogue, parking spaces, entrance tickets and vouchers are invoiced together with the down payment invoice (stand space up to 39 m2 CHF 1,000.--, US\$ 625.--**, stand space 40-79 m2, CHF 1,500.--, US\$ 938.--**stand space 80 m2 and more CHF 2,500.--, US\$ 1,563.--**co-exhibitors CHF 500.--, US\$ 313.--**,shell scheme CHF 500.--, US\$ 313.--**). This down payment is incorporated in the actual expenses on the final invoice for the fair.

INVOICING AND TERMS OF PAYMENT (see Exhibitions Regulations clause 5)

At the time of confirmation of the booked floor space, 30 % of the Down Payment and the deposit will be invoiced (also the modular stand, if ordered). 4 months before the beginning of the show, the remaining 70 % of the Down Payment will be invoiced. Both invoices are due within 30 days. If the payment is not received by MCH Basel Exhibition Ltd. within the given time, the Down Payment invoice will be reissued at the regular price of CHF 270.--/m2, US\$ 169.--**/m2. All invoices will be issued in Swiss Francs (CHF). If payment is done in any other currency than CHF, the amount for payment has to be converted from CHF to the appropriate currency at an exchange rate published by United Bank of Switzerland (UBS) at the time of payment.

TECHNICAL CONNECTIONS AND SERVICES

After assignment of the floor space, the exhibitors receive the detailed documentation with all information, offers and regulations. Technical connections and other services will be provided only after the separate order forms have been returned (except for shell schemes).

DATA PROTECTION PROVISIONS

In signing the Exhibitor Contract, the exhibitor agrees that data on himself and his company, together with data on visitors receiving exhibitor vouchers inviting them to attend the fair, may be processed and passed onto others by the MCH Basel Exhibition Ltd. or by a company instructed by the latter. If this is not the case, the exhibitor must inform the Exhibition Management accordingly when returning the signed application contained in the Exhibitor Contract.

CONFIRMATION OF THE CONTRACT BY THE EXHIBITION MANAGEMENT

On receipt of the application, the Exhibition Management will send a separate confirmation of the definitely allocated stand. This confirmation validates the contract in its entirety. The confirmation forms are an integral part of the Exhibitor Contract.

DECLARATION OF THE EXHIBITOR

By its signature the undersigned firm confirms having read the provisions of contract and received one copy of the Exhibition Regulation.

APPLICABLE LAW

Swiss Law is applicable.

JURISDICTION

The undersigned firm accepts the jurisdiction of the courts of the Canton Basel City.

Exhibitor

Place and date:

Exhibitor and legally binding signature:

24– 27 September 2002

Orbit/Comdex Europe 2002, Information Technology –One Step Ahead

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